

# Clark Potato Day

## Arts in the Park

August 5th, 2023

Horace Bennett Swimming Pool & Park, Clark, SD

<https://www.cityofclark.com/city-parks.html>

Dear Potential Arts in the Park Vendor,

The Clark Chamber of Commerce is preparing for our annual "Potato Day" Celebration. Exciting events are being planned for people of ALL ages as an anticipated 1500+ people will be on hand to enjoy the Potato festivities – which include mashed potato wrestling, a car show, and lots more activities.

**Criteria:** We require only vendors with QUALITY MERCHANDISE. Can be anything from crafts, candles, taxidermy, handiwork, and decorations to jams and jellies, produce, or baked goods. Merchandise is not limited but must be QUALITY MERCHANDISE.

**Set-up Hours:** 7:00 am - 9:00am on Saturday, August 5th, 2023

**Arts in the Park Hours:** 9:00am - 4:00pm on Saturday, August 5th, 2023

**Booth Fee:** \$25 without electricity or \$35 with electricity. Spots with electricity will be extremely limited. Food Vendors will be given priority. Additional Space \$ 10.00

**Booth Size:** Exhibitors are guaranteed a 10x10 foot space. You will be allowed minimal space behind your booth to use as available. The Arts in the Park takes place in a city park. Booth configurations are based on the park's playground equipment and natural landscaping. **Vendors must provide their own display units, tables, chairs, canopies, electrical cords, etc.**

**Deadline:** All applications and payment must be received by July 15th, 2023. If multiple inquiries are made from various vendors selling the same product, the **first paid application** will be accepted. Vendors can be put on a waiting list and I will contact you if the first vendor declines.

We are looking forward to the best Potato Day ever and hope you take part in our festivities! Please complete the enclosed registration if you are interested in joining us. And if you have any questions, don't hesitate contacting me at 605.520.2646. I look forward to hearing from you!!

Sincerely,

*Ann Scheel*

Clark Chamber of Commerce  
Arts in the Park Coordinator  
[scheelshots@gmail.com](mailto:scheelshots@gmail.com)

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## Registration Form

Name of Business: \_\_\_\_\_ Contact Person \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Sales Tax License #: \_\_\_\_\_

Description of Your Work or Merchandise: \_\_\_\_\_

Booth Fee: \$25 without electricity or \$35 with electricity. Spots with electricity will be extremely limited this year due to the change in location. Additional Space \$ 10.00

–Please check one–

- \_\_\_\_\_ \$25 - A 10x10 Booth Space will be sufficient
- \_\_\_\_\_ \$35 - I will need additional space. Size: \_\_\_\_\_
- \_\_\_\_\_ \$35 - A 10x10 Booth Space will be sufficient – with electricity
- \_\_\_\_\_ \$45 - I will need additional space – with electricity Size: \_\_\_\_\_

Additional Comments: \_\_\_\_\_

### RULES:

- All proceeds from sales go to the participating vendors.
- Exhibitors are responsible for collecting and reporting their own sales tax.
- Food Vendors must comply with all State Health Department Rules and Regulations.
- The Clark Chamber of Commerce assumes no liability in cases of loss or damage to merchandise. Insurance is the responsibility of each vendor.
- Each vendor is responsible for setting up and tearing down their own booth.
- We do not supply any tables or chairs for vendors. You will be assigned a space for your booth and receive a map with directions to your assigned location approximately one week prior.

Your signature indicates acceptance of all conditions of the registration form. I agree to abide by the rules and regulations of the Clark Chamber of Commerce. I understand that my failing to do so may result in being asked to leave the park, without refund, and that I may not be eligible for future shows. I agree to indemnify and hold harmless the Clark Chamber of Commerce for any losses, claims, or liabilities that may arise as a result of my entry into the Arts in the Park.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Make checks payable to Clark Chamber of Commerce. Registration deadline is July 15th, 2023**  
Please return this form and payment to Ann Scheel, 116 S. Smith Street, Clark SD 57225-1205